

# DREW CAMPBELL

## PROJECT MANAGER

### ABOUT ME

I am a Project Manager with extensive experience managing complex, multi-market web operations and driving large-scale digital initiatives from planning through execution.

### EDUCATION

#### Project Management

2025-2026

Toronto Metropolitan University

#### E-Journalism

2007-2008

Loyalist College

#### B.A. Political Science

2001-2006

University of Waterloo

### KEY SKILLS

Senior stakeholder engagement, cross-functional team leadership, risk management, emotional intelligence, MAC and Windows proficient.

### VOLUNTEER EXPERIENCE

#### Unit Leader

Girl Guides of Canada

### WORK EXPERIENCE

2022

#### Global Senior Web Content Producer, Digital Marketing

**THE TRAVEL CORPORATION (TTC): INSIGHT VACATIONS, TRAFALGAR TOURS, COSTSAVER, & LUXURY GOLD | 2022-2025**

For more than 11 years at the Travel Corporation, I led the end-to-end management of digital content across eight regional websites, ensuring all product, marketing, and campaign updates were delivered accurately, on schedule, and aligned with global brand standards. In this senior role, I collaborated closely with regional stakeholders, marketing teams, product owners, and external partners to plan, prioritize, and execute high-impact digital initiatives that supported business goals and enhanced the customer experience. I managed complex workflows, coordinated multi-market content launches, and oversaw continuous improvements to site functionality and content operations. My work required strong project management capabilities—including cross-functional leadership, risk mitigation, process optimization, and proactive issue resolution—to maintain a consistent, high-performing digital experience for leading premium travel brands.

2019

#### Global Web Content Producer

**TTC: INSIGHT VACATIONS & LUXURY GOLD | 2019-2022**

2014

#### Web Content Editor

**TTC: INSIGHT VACATIONS & LUXURY GOLD | 2014-2019**

2013

#### Web Administrator

**ST. JOSEPH MEDIA: TORONTO LIFE, CANADIAN FAMILY, WEDDINGBELLS.CA & FASHION MAGAZINES | 2013-2014**

At St. Joseph Media, I designed, tested, scheduled, and deployed client eblasts and editorial newsletters while supporting several of the company's flagship brands including: Toronto Life, Canadian Family, Weddingbells, and FASHION.

2011

#### Web Designer & Developer

**MIXXMEDIA INC. | 2011-2013**

### Recommendations on LinkedIn

[ca.linkedin.com/in/drew-campbell-project-manager](https://ca.linkedin.com/in/drew-campbell-project-manager)

### E-mail

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