

DREW CAMPBELL

PROJECT MANAGER

EDUCATION

Project Management

2025-2026

Toronto Metropolitan University

E-Journalism

2007-2008

Loyalist College

B.A. Political Science

2001-2006

University of Waterloo

KEY SKILLS

Senior stakeholder engagement, cross-functional team leadership, risk management, emotional intelligence, Adobe Creative Cloud (i.e. InDesign, Photoshop, Illustrator, Dreamweaver, Premier, Acrobat Pro, etc.), Figma, Microsoft Word, Microsoft Excel, Microsoft PowerPoint, Microsoft Teams, Monday.com, Asana, Jira, Unbounce, Sharepoint, Salesforce, AI tools (i.e. Copilot) for productivity and automation, MAC and Windows proficient.

VOLUNTEER EXPERIENCE

Unit Leader

2025-PRESENT

Girl Guides of Canada

WORK EXPERIENCE

Global Senior Web Content Producer, Digital Marketing

2022
THE TRAVEL CORPORATION (TTC): INSIGHT VACATIONS, TRAFALGAR TOURS, COSTSAVER, & LUXURY GOLD | 2022-2025

For more than 11 years at the Travel Corporation, I led the end-to-end management of digital content across eight regional websites, ensuring all product, marketing, and campaign updates were delivered accurately, on schedule, and aligned with global brand standards. In this senior role, I collaborated closely with regional stakeholders, marketing teams, product owners, and external partners to plan, prioritize, and execute high-impact digital initiatives that supported business goals and enhanced the customer experience. I managed complex workflows, coordinated multi-market content launches, and oversaw continuous improvements to site functionality and content operations. My work required strong project management capabilities—including cross-functional leadership, risk mitigation, process optimization, and proactive issue resolution—to maintain a consistent, high-performing digital experience for leading premium travel brands.

Global Web Content Producer

2019
TTC: INSIGHT VACATIONS & LUXURY GOLD | 2019-2022

Web Content Editor

2014
TTC: INSIGHT VACATIONS & LUXURY GOLD | 2014-2019

Web Administrator

2013
ST. JOSEPH MEDIA: TORONTO LIFE, CANADIAN FAMILY, WEDDINGBELLS.CA & FASHION MAGAZINES | 2013-2014

At St. Joseph Media, I designed, tested, scheduled, and deployed client and editorial e-newsletters while supporting several of the company's flagship brands including: Toronto Life, Canadian Family, Weddingbells, and FASHION.

Web Designer & Developer

2011
MIXXMEDIA INC. | 2011-2013

Recommendations on LinkedIn

ca.linkedin.com/in/drew-campbell-project-manager